

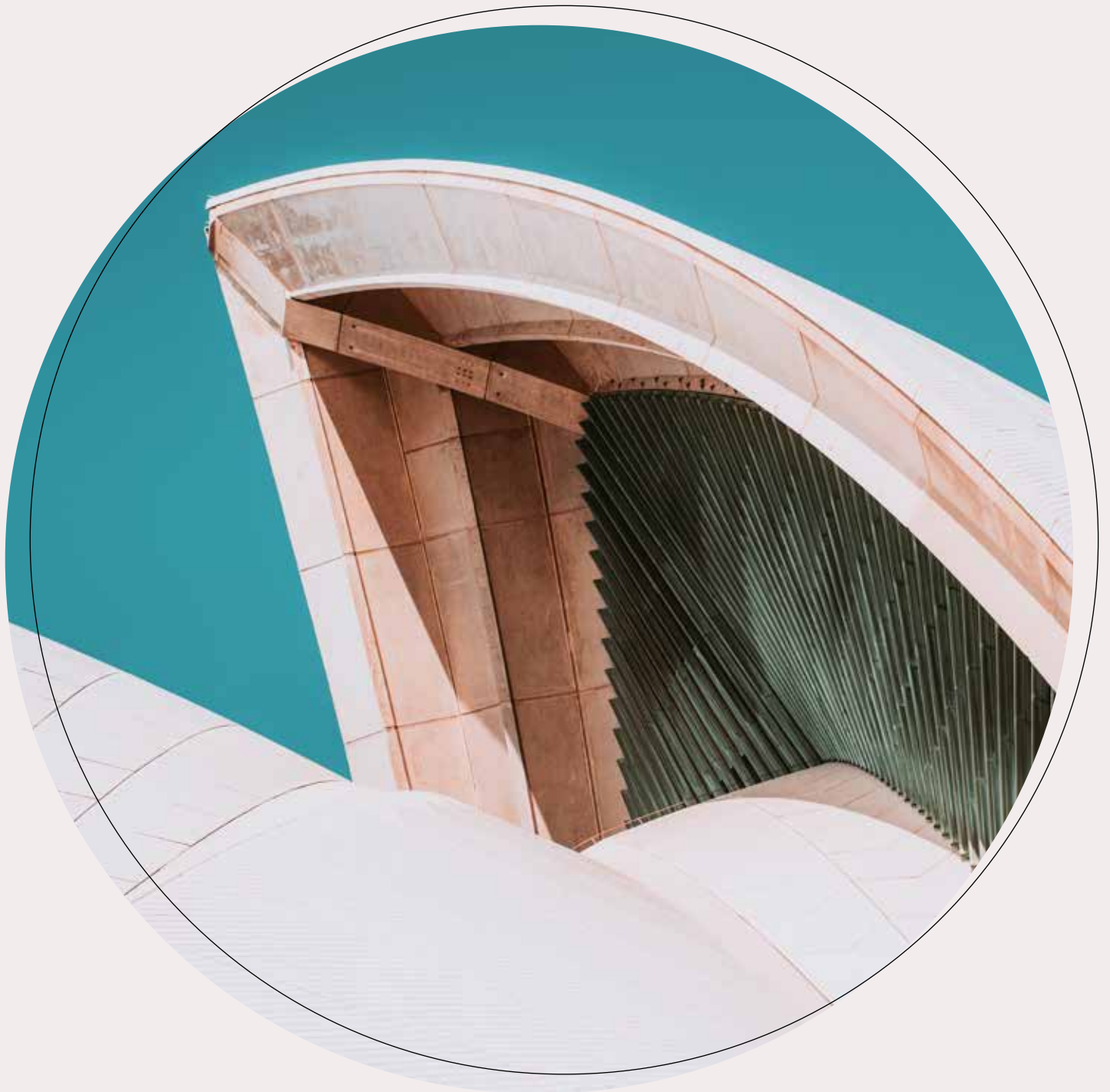
# CR ————— 2022

18-19  
NOVEMBER—SYDNEY

7<sup>TH</sup> COMBINED AUSTRALIA AND NEW  
ZEALAND COLORECTAL MEETING



CR ————— 2022



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**SYDNEY**  
18-19 November

7<sup>TH</sup> COMBINED AUSTRALIA  
& NEW ZEALAND  
COLORECTAL MEETING

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# INVITATION.

On behalf of the Colorectal Surgical Society of Australia and New Zealand - CSSANZ, and the Sydney Colorectal Section, it is with pleasure that we invite you to support CR 2022 - the 7<sup>th</sup> Combined Australia and New Zealand Colorectal Meeting, taking place in Sydney at the International Convention Centre - ICC, on Saturday 18<sup>th</sup> and Sunday 19<sup>th</sup> November.

The combining of the CSSANZ Spring CME and the Sydney Colorectal Section Surgical Meeting brings together the talents and expertise from both to the one forum, providing and engaging and modern update on recent advances and future directions in colorectal surgery. This innovative program will be supported by world-leading faculty including our international Keynote Speakers (details to be announced soon). We are excited to have the opportunity to showcase the future of colorectal surgery over the two full days.

The healthcare industry plays a vital and necessary role in supporting colorectal surgery through innovation, education, development and research; we invite you to consider the benefits of joining CR 2022 this year - a fantastic platform to showcase your company.

We thank you for your consideration.

Yours sincerely,

Prof Alexander Engel FRACS  
Professor of Surgery  
Colorectal Surgeon  
Royal North Shore

A/Prof Christopher Byrne  
Head of Department  
Colorectal Surgeon  
Royal Prince Alfred

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# ABOUT.

## CSSANZ.

CSSANZ represents 300+ specialist colorectal surgeons in in both Australia and New Zealand. Members have undertaken advanced training in colorectal surgery, and are dedicated to ongoing professional development to maintain their expertise in the diagnosis and management of intestinal and anorectal problems.

CSSANZ and its members promote the best evidence-based practice in order to improve the treatment of patients.

## Sydney Colorectal /Colon & Rectal RACS Section.

The Sydney Colorectal Section is governed by the RACS Colon and Rectal Section, and works in collaboration with CSSANZ to run the Post Fellowship Education and Training Program in Colorectal Surgery.

The Sydney Colorectal Surgical Meeting is a biennial colorectal meeting attracting a large number of NSW-based surgeons as well as interstate attendance.

## CR 2022

CR 2022 is a collaboration of expertise between CSSANZ and the Sydney Colorectal Surgical Section, bringing together Colorectal Surgeons from across Australia and New Zealand to Sydney for two full days of surgical innovation and collegiality - uniting minds with the one outcome: the best clinical outcome for patients.

This is the first dedicated Colorectal meeting to be held in Australia in three years; we anticipate delegate attendance to be 280+.

# ORGANISING COMMITTEE.

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## PROF ALEXANDER ENGEL

Professor Alexander Engel is a specialist colorectal surgeon who trained in general surgery in the Netherlands, and obtained his specialist colorectal training at the St Mark's clinic in London, United Kingdom. On completing his PhD "Surgical and physiological aspect of faecal incontinence" in 1994 at the University of Amsterdam, he went on to chair a surgical training program for 10 years and supervised training of well over 30 young surgeons for over 20 years.

Alexander is a staff specialist at the Royal North Shore Hospital and North Shore Private Hospital and furthermore holds a teaching position at the University of Sydney. He is also a founding member of the European Society for Coloproctology and has served on many international scientific boards.



## A/PROF CHRISTOPHER BRYNE

Professor Byrne is a specialist colorectal surgeon who completed undergraduate training at The University of Sydney, then trained in colorectal surgery at Royal Prince Alfred Hospital and St Marks Hospital, London.

He operates at RPA, The Mater and Sydney Day Surgery. His areas of expertise include colorectal cancer including laparoscopic surgery, recurrent pelvic cancers, perianal sepsis, endometriosis and pelvic floor surgery as well as hernias.

# SPONSORSHIP OPPORTUNITIES.

## **PLATINUM**

\$16,500 INC. GST

The Gold Sponsor will be our pinnacle exhibitor and partner of CR 2022, with entitlements and benefits reflecting the level of support:

- Exhibition Booth/footprint 5M x 4M
- Five (5) minute \*quick pitch
- Splash screen displayed during panel discussions and breaks (where applicable)
- Company logo and acknowledgement included in the Provisional and Final Programs
- Company logo and acknowledgement on promotional meeting advertising
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Company logo to be included on meeting delegate satchel (TBC)
- Verbal recognition as part of master-of-ceremonies at the official Dinner (where applicable)
- Sponsorship of Scientific Sessions (subject to Committee approval) x two
- Registration of company representatives x four (4)
- Complimentary ticket to the official dinner (TBC) x four (4)
- Double page company advertisement in the Provisional and Final Programs (subject to commitment date; artwork to be supplied)
- Satchel insert (to be supplied at the sponsor's expense) x one (1)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

*\*Quick pitch will be scheduled during the lunch break on either Saturday 18 or Sunday 19 November, and will be presented from your display booth. Quick pitch will be extensively marketed prior to as well as on site.*

# SPONSORSHIP OPPORTUNITIES.

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## **DIAMOND**

\$12,100 INC. GST

The Silver Sponsors will be recognised for their contribution to the education and development of the future of Colorectal Surgery which will be demonstrated by the following entitlements and benefits:

- Exhibition Booth 3m x 6m
- Company logo and acknowledgement included in Provisional and Final Programs
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Verbal recognition as part of master-of-ceremonies at the official Dinner (where applicable)
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Registration of company representatives x four (4)
- Complimentary ticket to the official dinner (TBC) x four (4)
- Half-page company advertisement in the Provisional and Final Programs (*artwork to be supplied*)\*
- Satchel insert (to be supplied at the sponsor's expense) x one (1)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted



# SPONSORSHIP OPPORTUNITIES.

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## **WORKSHOP**

\$8,800 INC. GST

Workshop sponsorship provides an excellent opportunity for your company to custom design a workshop for a targeted audience.

### DETAILS

- Workshops will be scheduled to run on a set day and must not be run concurrently to the Scientific Programs
- Workshop options include: pre-meeting full day workshop, breakfast session, dinner symposium or a lunch break masterclass
- Workshops will include catered break/s which must be factored into programming
- Maximum attendance for your workshop will depend on requirements and room availability

### INCLUSIONS

- Exhibition booth 3m x 3m
- Workshop space/room including basic AV and room setup
- Choice of workshop theme, program content and speakers (*subject to Organising Committee's approval*)
- Publication of workshop abstract in the Provisional and Final Programs, and event website
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permissions has been granted

To apply for this exclusive opportunity, please submit a proposal for consideration of the Organising Committee to [sally.erickson@generalsurgeons.com.au](mailto:sally.erickson@generalsurgeons.com.au). Please ensure your proposal includes theme, speaker/s, preferred duration (pre, breakfast, etc.) and format.



# SPONSORSHIP OPPORTUNITIES.

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## **KEYNOTE SPEAKER**

\$7,700 INC. GST

Sponsor/support a highly regarded International Keynote Speaker of your choice (*subject to Organising Committee approval*), providing the perfect opportunity for brand exposure that aligns with your brand.

### BENEFITS

- Acknowledgement of International Keynote Speaker across all marketing and advertising platforms
- Logo displayed on screen before and after Keynote Addresses
- Branded banner displayed during Keynote Addresses
- Logo acknowledgement in Provisional and Final Programs
- Company logo/link and acknowledgement on Meeting website

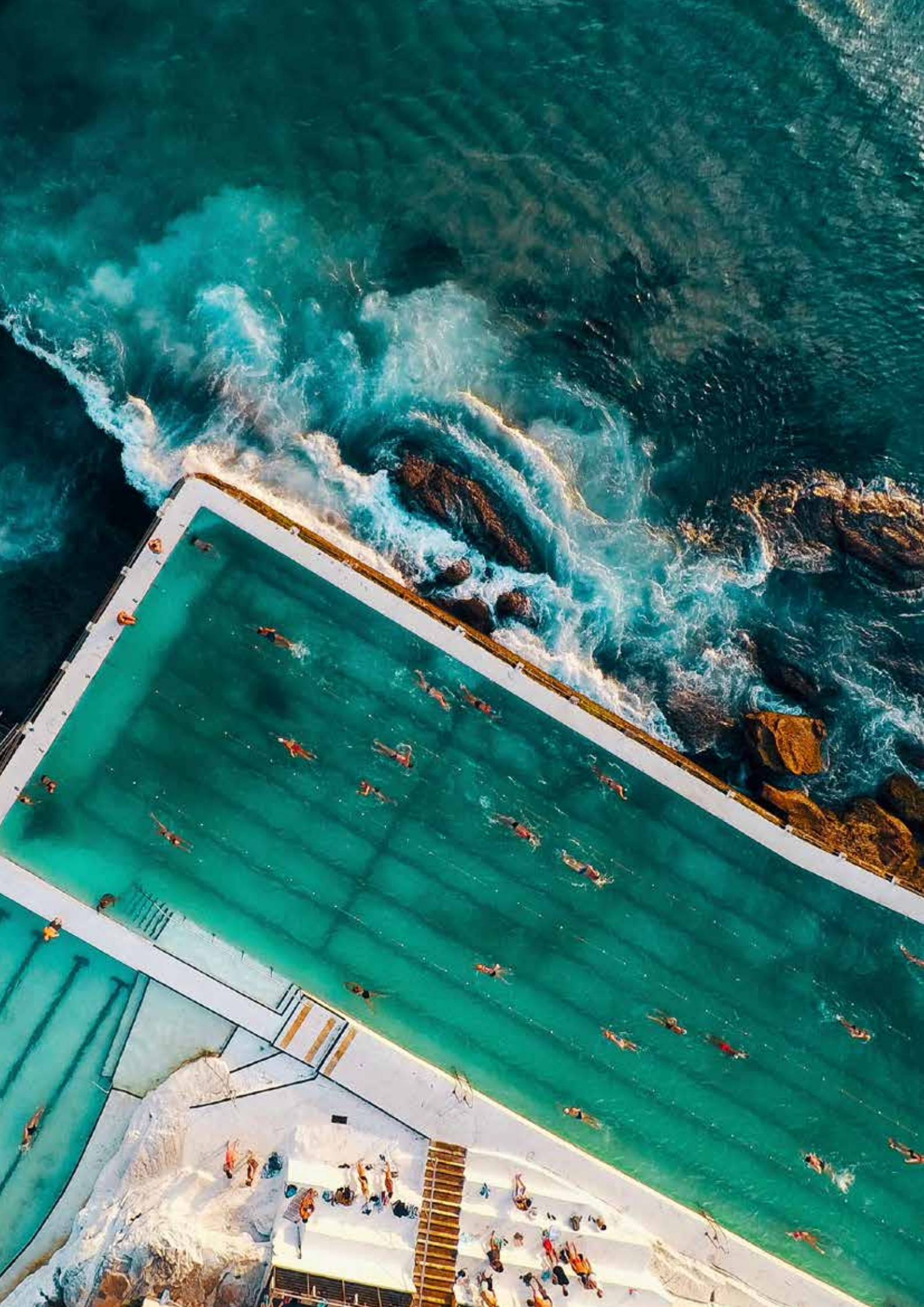
## **TAILORED OPPORTUNITIES**

STBC

We welcome the opportunity to tailor a package that suits your marketing objectives and budget. Please do not hesitate to contact the Event Organiser to discuss how we can work together.

We appreciate your consideration and look forward to developing a mutually beneficial partnership.







# INDUSTRY EXHIBITION.

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The exhibition will be the focal point of CR 2022.

The program is structured to maximise opportunities for delegates to visit the exhibition during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Area.

Applications are taken on a first-come, first-served basis and can be made by completing and submitting the enclosed application form. Display/space will not be confirmed until payment has been finalised.

Please note we will do our best to maintain the floor plan as indicated within, however we reserve the right to make necessary changes for the benefit of the overall exhibition space, when and where necessary.

# INDUSTRY EXHIBITION.

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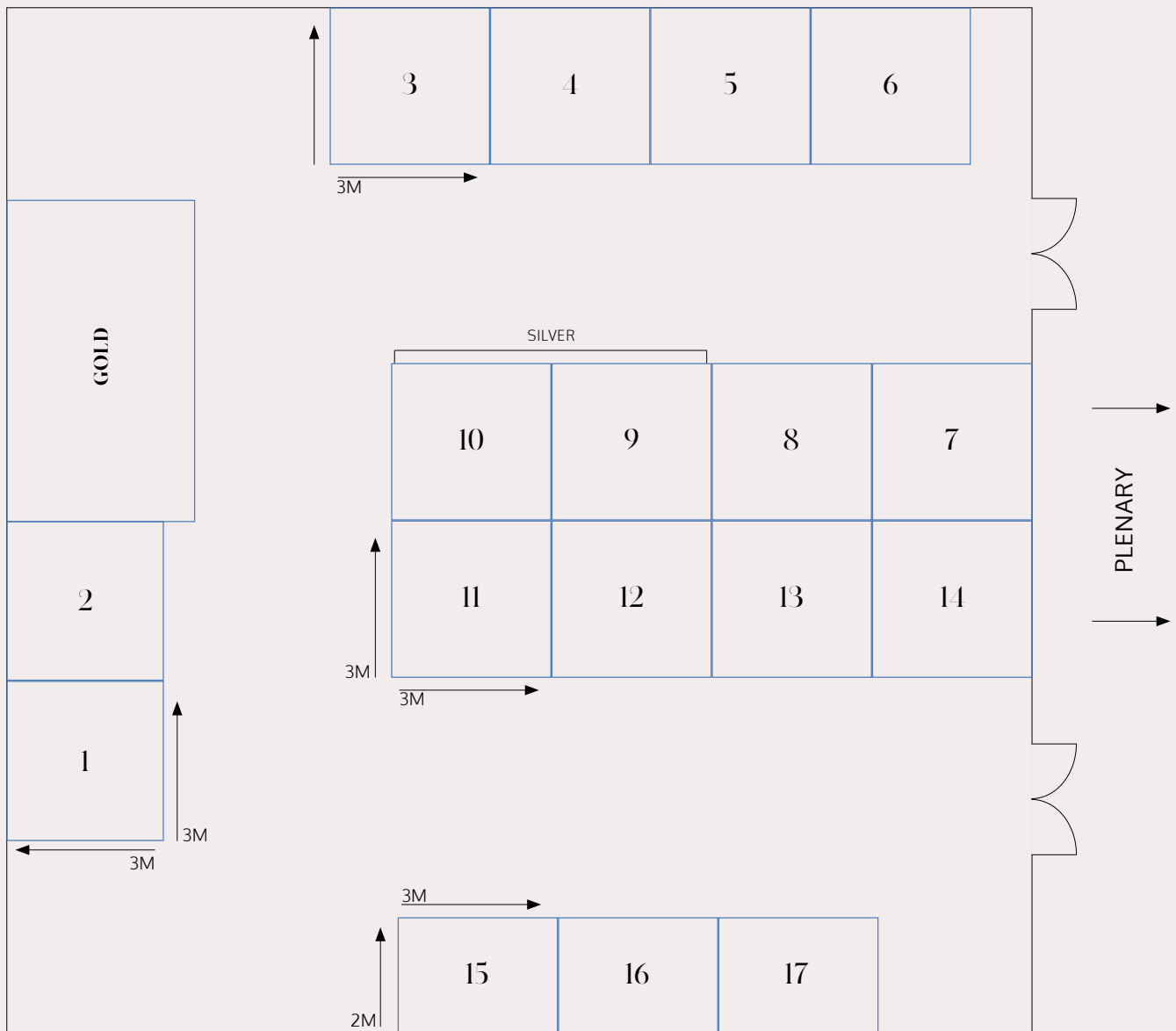
## **EXHIBITION DISPLAY** **3M X 3M - \$5,500 INC. GST**

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where re-release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

## **EXHIBITION DISPLAY** **3M X 2M - \$4,400 INC. GST**

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where re-release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

# EXHIBITION FLOOR PLAN.



**\*\*PLEASE NOTE FLOOR PLAN IS SUBJECT TO VENUE APPROVAL + COVID RESTRICTIONS/ DENSITY REQUIREMENTS. IT IS OUR INTENTION TO MAINTAIN THIS FLOOR PLAN HOWEVER CHANGES MAY OCCUR WHEN AND WHEREVER NECESSARY\*\***

# APPLICATION PROCESS.

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1. Please complete the enclosed application form indicating your sponsorship and/or exhibition preference/s, and return together with your full payment method, as outlined
2. Full payment must be made at the time of application. Payment can be made by selecting one of the following options:

CHEQUE: Please complete the application form, indicating cheque in the payment section, and return the form together with the cheque as follows:

Payable to: General Surgeons Australia  
250-290 Spring Street  
EAST MELBOURNE VIC 3002

CREDIT CARD: Please complete the credit card component of the application form. A tax receipt will be supplied upon payment processing.

TAX INVOICE/EFT PAYMENT: Tax invoices will be issued within five business days of receipt of application form where indicated.

3. The application form requests that you list your first three preferred booth numbers. Every effort will be made to accommodate your booth preferences, however please note that booths will be allocated using the first in, first served method, and the level of sponsorship. The event organiser reserves the right to alter the floor plan without notice. Should the floor plan be altered, exhibitors affected by the change will be notified in writing, by email
4. For sponsors/exhibitors to be acknowledged in the Provisional Program, your application form and payment must be received no later than 30 JUNE 2022

# APPLICATION FORM.

Please return completed form to the event manager at General Surgeons Australia - Sally Erickson, via email: sally.erickson@generalsurgeons.com.au

CONTACT DETAILS		SPONSORSHIP <small>(All prices are listed in \$AUD &amp; are inclusive of GST)</small>	
Company Name		<input type="checkbox"/> Platinum Sponsor	\$16,500
Contact Name		<input type="checkbox"/> Diamond Sponsor	\$12,100
Position		<input type="checkbox"/> Workshop Sponsor	\$8,800
Company Address		<input type="checkbox"/> Live Stream Sponsorship	\$9,900
State	P/Code	<input type="checkbox"/> International Keynote Speaker	\$7,700
Phone No.		<input type="checkbox"/> Tailored Opportunities	\$11,000
Mob No.		<b>EXHIBITION</b>	
Email Address		<input type="checkbox"/> Exhibition Booth 3m x 3m	\$5,500
<b>PAYMENT DETAILS</b>		<input type="checkbox"/> Exhibition Booth 3m x 2m	\$4,400
<input type="checkbox"/> I require a Tax invoice to make EFT payment		<input type="checkbox"/> Additional Industry Registration	\$550
<input type="checkbox"/> Cheque enclosed <small>(please make payable to General Surgeons Australia)</small>		<b>TOTAL \$</b>	
<input type="checkbox"/> Credit Card <small>(complete card details below)</small>		<b>EXHIBITION BOOTH SPACE LOCATION</b> <small>(Select in order of preference. Allocation will be determined by receipt of payment)</small>	
<input type="radio"/> MasterCard <input type="radio"/> Visa <input type="radio"/> AMEX		NO. 1	
Card Number:		NO. 2	
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>		NO. 3	
CCV <small>(3 digit No. on back/AMEX: 4 digit No. on front)</small>	Exp. Date	NO. 4	
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	____ / ____		
Card Holder Name:	Signature:		
_____	_____		

## TERMS & CONDITIONS

I accept the Terms & Conditions outlined within this Sponsorship Prospectus:

Signature: \_\_\_\_\_

Full Name: \_\_\_\_\_

Date: \_\_\_\_\_

Indication of payment method is required | Please refer to the Cancellation Policy + Covid-19 Policy under Terms & Conditions within this document in the event you need to cancel



# COVID-19 CONDITIONS.

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We are planning to run a face-to-face CR 2022 (the event) in line with government health advice, however, should Covid restrictions be reintroduced, the event will be adapted to accommodate in the lead up to/during. Should we be unable to run meeting in a physical format, the program will move to a virtual setting.

Where required, the event will adhere to all Covid-related restrictions in place in the lead-up, and during, the meeting, as well as implement a Covid-safety plan in line with public health advice (where required).

The event organisers will take reasonable measures to keep everyone attending the event safe, however, there is still a risk of transmission of Covid-19. Therefore, by participating in the event, you and your party acknowledge and accept this risk.

## VACCINATION STATUS & CHECKING IN

It may be a requirement that all delegates, sponsors/exhibitors, and visitors, be able to verify their Covid-19 vaccine and check in - dependent on government advice. Please be aware, in the event that the NSW Department of Health or other Government Departments makes a formal request, we may be required to disclose your personal information for contact tracing purposes. By attending the event, you are providing us with your permission to do so. This data is collected, stored and protected for 28 days; when we no longer require your personal information, we will securely destroy these details and delete them from our system.

## PHYSICAL DISTANCING + CAPACITIES

Based on public health advice at the time of the meeting, delegates, sponsors/exhibitors, staff, and visitors, may be required to follow physical distancing guidelines. This includes queuing where indicated, minimising time in public spaces, and following staff instructions. In addition, you may be required to wear a face mask.

During the program and within the exhibition area, all seating and displays will be spaced according to government guidelines. Delegates may not move between seats unless directed by staff to do so. Seating configurations may change according to restrictions in place at the time, the Covid-safety plan, and Covid management strategies.

The event will adhere to the maximum permitted capacity of each venue in place at the time of the conference (main venue, social venue, transport, etc.), based on applicable COVID-19 NSW State Government guidelines

## BAG/LUGGAGE/EQUIPMENT STORAGE

If a Covid-safe plan is implemented, the storage of large bags,

# COVID-19 CONDITIONS.

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equipment, boxes, personal belongings, may not be possible.  
Please ensure you have made arrangements to store your items off-site.

## IF YOU ARE UNWELL

Should you feel unwell, experiencing any cold or flu like symptoms in the lead-up to the event, are awaiting the results of a Covid-19 test, are a close contact, or reside in a designated hot spot, please do not attend the event. For international guests, please refer to [nsw.gov.au](http://nsw.gov.au) for up-to-date information on Covid-related restrictions and local requirements.

Please note the following information, in the event that Covid restrictions impact the running of the event:

## DELEGATE/EXHIBITOR/VISITOR REGISTRATION EXCHANGE/REFUND

1. A refund will be offered if you are unable to participate in the event due to Covid restrictions being introduced, including but not limited to, border closures, travel limitations,
2. If physically attending is impacted by state/country-wide Covid restrictions, your application to participate including payment will be moved to the next meeting unless otherwise requested.
3. A refund will be offered if the event is cancelled due to Covid restrictions.
4. A refund will not be offered if physical attendance is impacted by a Covid positive test. Companies must utilise alternative representation.
5. All requests for a Covid-related refund must be made in writing to the event organiser at [events@generalsurgeons.com.au](mailto:events@generalsurgeons.com.au).
6. Exchanges or refunds may be extended to other members of your party (such as social tickets) should your delegate attendance be impacted by Covid.

The event organiser reserves the right to deny exchanges or refunds based on the following Covid-related circumstances:

1. A registered delegate/industry is well but does not wish to attend an event due to fears of exposure to Covid-19; or
2. A registered delegate/industry is unable to verify up-to-date vaccination status where required; or
3. A registered delegate/industry is denied entry into the event for reasons outlined above: Covid-Safe Requirements. For example, these reasons may include (but are not limited to) non-compliance with mandatory mask wearing, or unwillingness to provide personal contact information when requested.

# GENERAL TERMS & CONDITIONS.

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## ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the organiser - General Surgeons Australia - of the amount payable on making this application.

## BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

## CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

## INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the Congress, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional \$550 per representative.

## GENERAL TERMS

The exhibitor agrees to be bound by the sponsorship and exhibition general terms and conditions as set out in the CR 2022 Sponsorship Prospectus document, which is acknowledged as received.

## EXHIBITION SPACE ALLOCATION

The exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision will be final.

## LIABILITY & INSURANCE

The exhibitor and the servants, agents, and contractors of the exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter Sydney International Convention Centre (the 'venue') and act under, or pursuant to, this exhibition contract at their own risk. The exhibitor hereby indemnifies and releases the organiser - General Surgeons Australia ('venue manager') and each of them against all actions, suits, costs, claims, and demands brought against the organiser, and the venue manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors, or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the organiser and the venue manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the exhibitor or the servants, agents, or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense

# GENERAL TERMS & CONDITIONS.

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of the exhibitor.

## IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the organiser and each of them for breach of any such implied term will be limited, at the option of the organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

## CONSEQUENTIAL DAMAGE

The organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor contract.

## SECURITY

The venue's security operations provide fundamental perimeter security within the venue, but beyond this, the Organiser and the venue manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and the venue manager directly.

## ADDITIONAL CONDITIONS AND REGULATIONS

The exhibitor and the servants, agents, contractors, and invitees of the exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the venue manager. Further details can be obtained by contacting the venue manager directly.

## VARIATIONS

The organiser and/or venue may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and/or floor plan, and the exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

## UNAVOIDABLE OCCURRENCES

In the event that the exhibition is cancelled or delayed through no fault of the organiser, the venue manager or the exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of god, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events, then the exhibitor shall not be entitled to any refund or claim for any loss of damage.

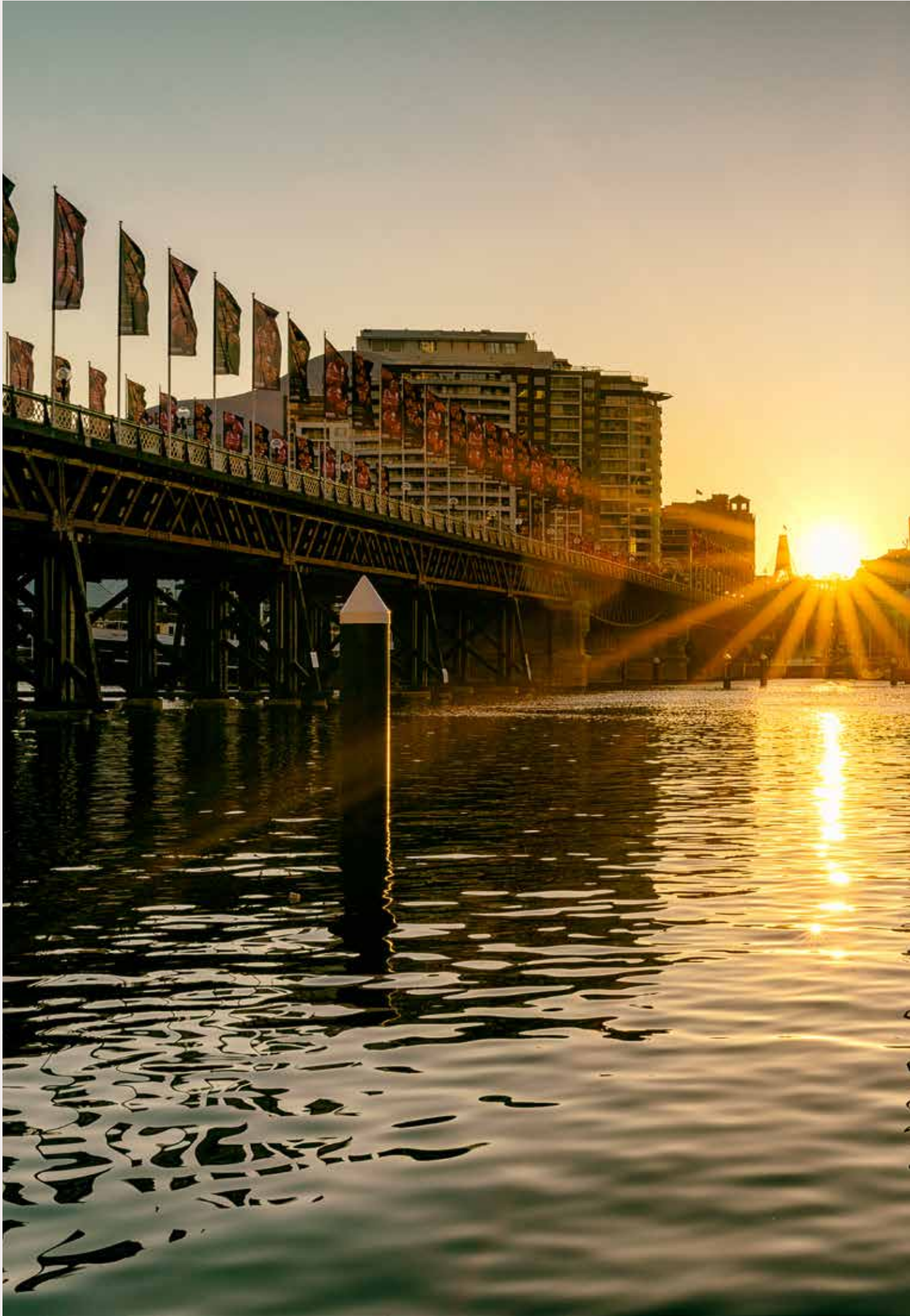
## ASSIGNMENT AND SUBLETTING

No exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the organiser.

## HOURS

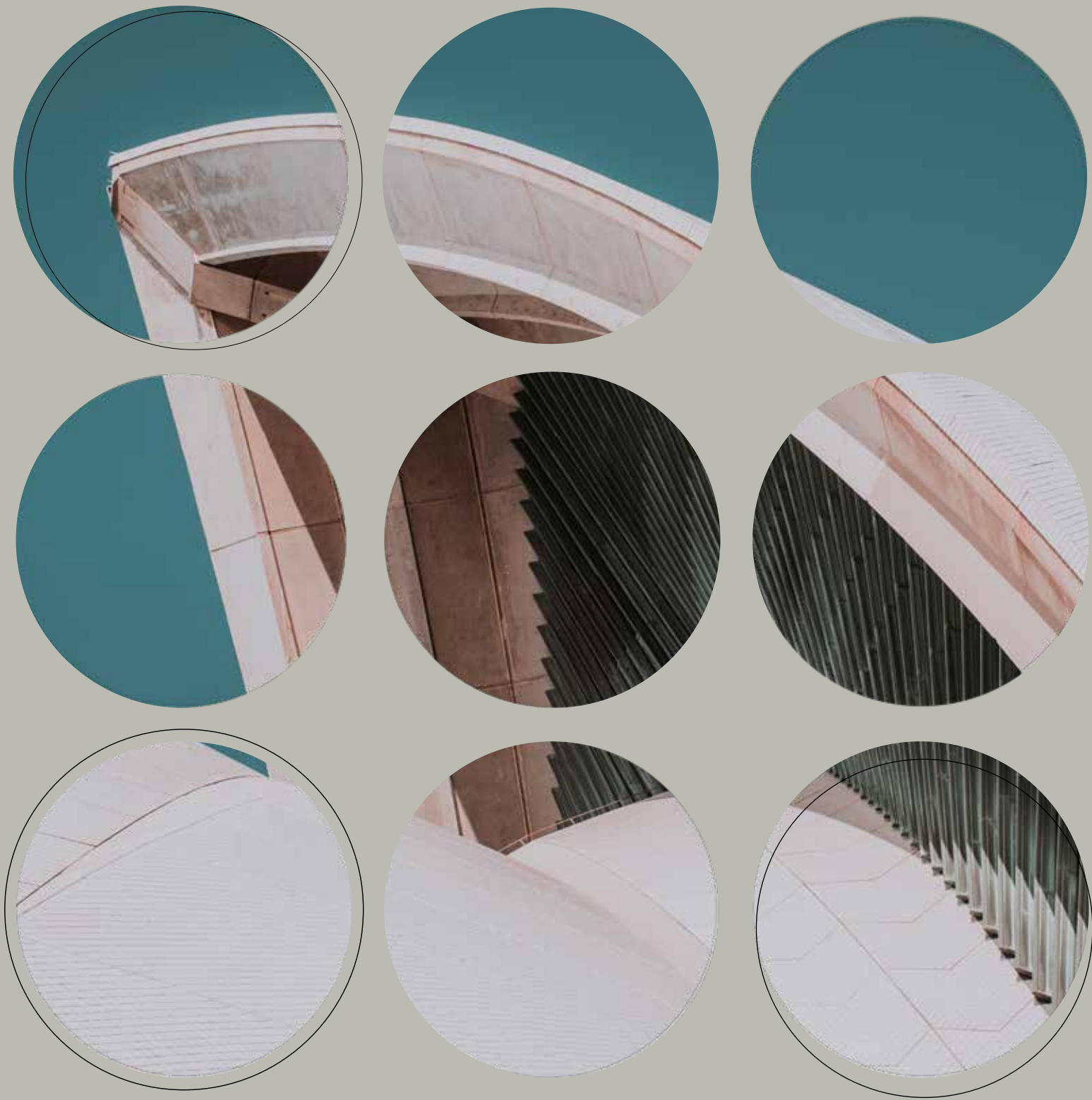
The organiser shall determine the hours during which the exhibition shall be conducted and as to hours of access For exhibitors including variations of such times as shall be necessary.











## EVENT — ORGANISER

General Surgeons  
Australia  
250-290 Spring Street  
EAST MELBOURNE VIC 3002

[CR2022.ORG.AU](http://CR2022.ORG.AU)  
[events@generalsurgeons.com.au](mailto:events@generalsurgeons.com.au)

